

# Fiche de création de votre persona



TIP: Duplicate these pages to repeat the exercise for another persona.



Persona 1  
Nom:  
Age :

## Adjectifs

Three yellow rectangular boxes for entering adjectives.

## Description courte

Four yellow rectangular boxes for entering a short description.

## Besoins

Four yellow rectangular boxes for entering needs.

## Objectifs

Four yellow rectangular boxes for entering objectives.

## Variable liée au persona

Eight yellow rectangular boxes for entering variables linked to the persona.