

Fiche de création de votre persona



TIP: Duplicate these pages to repeat the exercise for another persona.



Persona 1
Nom:
Age :

Adjectifs

Three yellow rectangular boxes for entering adjectives.

Description courte

Four yellow rectangular boxes for entering a short description.

Besoins

Four yellow rectangular boxes for entering needs.

Objectifs

Four yellow rectangular boxes for entering objectives.

Variable liée au persona

Eight yellow rectangular boxes for entering variables linked to the persona.